

AMBASSADOR<sup>TM</sup>  
CRUISE LINE

# MOTOWN MEETS ROCK 'N' ROLL LEGENDS



## LAND OF THE VIKINGS

7 nights from **£729pp**

Sailing: Saturday 29th July 2023 - A12313 Ship: Ambience

Visiting: London Tilbury, Gothenburg, Copenhagen, Aarhus, Kristiansand, London Tilbury

### \ OVERVIEW

Join the legendary Kiki Dee & Carmelo Luggeri, renowned Elvis Presley impersonator Ben Portsmouth, Louis Rodgers, and their special guests as they celebrate two iconic and timeless music genres; Motown and Rock 'n' Roll.

Feel as though you are sailing through one giant national park on this breathtaking journey to some of Scandinavia's most stylish and sought-after destinations. Explore the effortlessly cool cities of Copenhagen and Gothenburg. Soak in the beautiful Neoclassical architecture, quaint cafés and laid-back spirit as you explore these Nordic treasures.



### \ WE ARE DELIGHTED TO BE JOINED ON THIS UNIQUE CRUISE BY:

## Ben Portsmouth

**Taking Care of Elvis** [takingcareofelvis.co.uk](http://takingcareofelvis.co.uk)

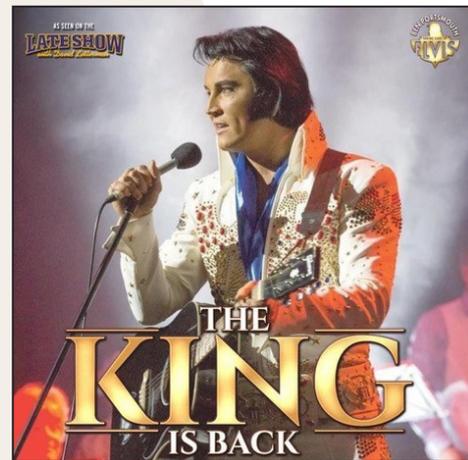
**Worldwide Ultimate Elvis Tribute Artist, the only artist at the time from outside the USA to have won this prestigious title.**

Ben, a multi-talented musician, singer and songwriter had Elvis's DNA in his blood from an early age. His father was an avid Elvis fan and Ben grew up on a diet of Elvis songs.

Having honed his musical talent Ben started his journey as an Elvis Tribute Artist in 2005 when he formed the "Taking care of Elvis" band.

Audiences quickly realized that this was someone with a special talent. He looked like Elvis, sang like Elvis and had an on-stage charisma that had audiences believing at times they were watching the King himself. This talent saw Ben rapidly rise through the ranks of Elvis Tribute Artists.

In August 2012, Ben made history when he won the Elvis Presley Enterprises Ultimate Elvis Tribute Artist Contest, which took place in Memphis, crowning Ben as the "Worldwide Ultimate Elvis Tribute Artist", the only artist at the time from outside the USA to have won this prestigious title.



Fans from all over the world declare Ben Portsmouth as the closest they have ever seen to Elvis Presley. Social media forums are overwhelmed with fans demanding his return to their country.

Ben's live performance left David Letterman at a loss for words exclaiming, "Oh my God, Oh my God!", when Ben headlined his show in February of 2013.

Internationally renowned as the best Elvis Tribute in the world today, Ben Portsmouth will bring his unique style and charisma alongside his 9- piece band, showing audiences why he is regarded as the finest in the business.





## Kiki Dee & Carmelo Luggeri

Kiki Dee has a career spanning over five decades and is approaching astonishing 60 years in music. Everybody remembers Kiki for the 1976 world-wide smash hit with Elton John, “Don’t Go Breaking My Heart” (which was Elton’s first UK No. 1) but quite separately Kiki has established herself as one of the great British singers of all time.

In 1963 Kiki released her first single “Early Night”, and recorded her debut album “I’m Kiki Dee”, which included a series of Phil Spector style tracks and covers including “Can’t Take My Eyes Off You”, Nancy Wilson’s “How Glad I Am” and her 1965 release “Why Don’t I Run Away From You”, which became an airplay hit on both Radio London and Radio Caroline. Kiki’s 1968 single “On a Magic Carpet Ride” has remained a much sought-after classic on the Northern Soul circuit.

During these early years Kiki gained a respectable reputation as a backing session singer, working with many artists such as Dusty Springfield and performing on two of Dusty’s early hits, “Little By Little” and the Carole King song “Some Of Your Loving”.

In 1970 Kiki became the first British artist to be signed by Tamla Motown, releasing an album on the label in the same year. She worked with legendary producer Frank Wilson on tracks including “The Day Will Come Between Sunday and Monday” and “For Once In My Life”, recording in the original Motown studio in Detroit, which is now a museum.

After signing to Elton John’s Rocket Records label in the early 1970s, Kiki scored her first UK Top 20 hit in 1973 with her version of the Véronique Sanson song “Amoureuse”. An English lyric by Gary Osborne led to a lifelong friendship with the lyricist, who also penned the lyrics for “The War Of The Worlds” musical.

Continuing her friendship with Elton, “Don’t Go Breaking My Heart” topped the UK chart for six weeks in mid 1976. It also enjoyed a 4-week run at No.1 on the US charts as well as reaching No.1 in Canada, Australia, New Zealand, Ireland and Italy.

In 1981 “Star” from the album Perfect Timing gave Kiki another Top 20 hit.

1985 saw Kiki performing at the historic Live Aid concert to over 72,000 people at Wembley Stadium, reprising “Don’t Go Breaking My Heart” with Elton and performing backing vocals on the other songs in his set.

Carmelo Luggeri’s abilities as a guitarist, composer and producer have taken him on a rich and interesting musical path over the last two decades. Born in England of Italian parents, Carmelo was mainly self-taught with some classical training.

He was signed to Bill Wyman’s Ripple Productions as a writer and artist collaborating with Bill on several projects. He worked with Julian Lennon and they co-wrote “OK For You” on the multi-million selling album “Valotte”.

Carmelo has also worked with US singer Andy Williams, Paul Rodgers, (Free, Bad Company), Kenney Jones, (The Faces, The Who), Ray Cooper, (Elton John), Chris Rea and singer songwriter Ralph McTell.

Carmelo and Kiki Dee’s paths first crossed when he produced a collection of bonus tracks for “The Very Best of Kiki Dee” album, and, having hit it off musically, they took on a new musical direction together, playing acoustic concerts, starting with an appearance at The Royal Albert Hall for World AIDS Day in 1994 and their musical collaboration which led to their debut acoustic album “Almost Naked” and UK tours.

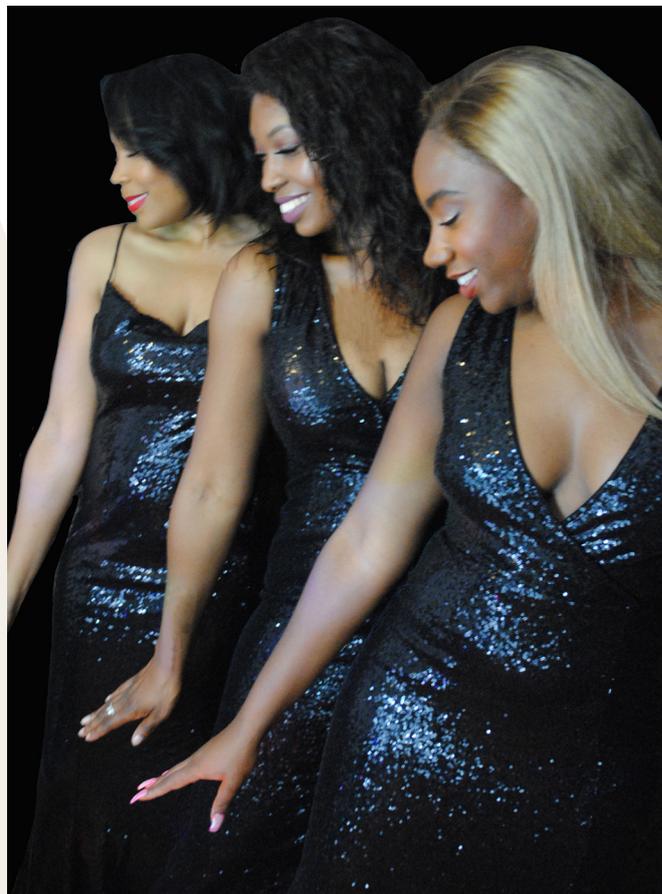
## Soul Sisters

Soul sisters comprises of 3 sensational singers, Lois Graham, Rebekah Parkes and lone Townsend. Hailing from South London and cutting her teeth at the prestigious Guildhall School of music, Lois has worked with the likes of Justin Timberlake, Emeli Sandé and Gregory Porter.

Rebekah Parkes also from London started her love of soul, motown and gospel music from a young age, her natural talent has led her to perform in function bands across the UK and provide backing vocals for Kathy Sledge of Sister Sledge, Mica Paris and Michelle Williams of Destiny's Child.

lone Townsend was born and raised in Manchester and started singing from the tender age of 3 in her local church, lone eventually took the leap and moved to London to further pursue her career. lone has graduated from New York Film Academy, toured with Errol Brown of Hot Chocolate, sang on two number one albums for Foal and Blossoms. lone has also performed in the West End and played lead Shirelle in the incredibly well received UK tour of "Beautiful The Carole King Musical"

Together these three power houses have formed "Soul Sisters" and will take you on a musical journey featuring all the classic soul songs we all know and love. With Sourcing harmonies, clever arrangements and moves to match you will be transported to the glitz, passion and power of soul music old and young.



## Louis Rodgers

Louis Rodgers is a former Head of Promotion for CBS Records during the 70's and early 80's. Louis comes from a musical family spanning over 50 years in the music business, his sister is the well know singer Clodagh Rodgers. His father Louis Snr was an agent bringing to Ireland in the mid 50's the top English stars of the day including Alma Cogan, Michael Holiday and in the 60's Adam Faith and Billy Fury among others, in 1962 he moved his family to England to expand his business to the UK and Europe. Louis joined the CBS Promotion team in 1971 as a teenager and over the years achieved the position of Head of Promotions working closely with artists such as ABBA, David Essex, Tina Charles, Adam & The Ants and Bonnie Tyler to name a few. Louis also recorded and released singles over the years as a solo artist and as a band member, as well as backing vocals on some of Clodagh's tours including The London Palladium. Louis also did the BBC's A Song For Europe in the 1982 contest with his younger sister Lavinia and has been the voice on many radio and TV jingles.





Haugesund, Norway



Gothenburg, Sweden

## CRUISE DETAILS

### LAND OF THE VIKINGS

7 nights from **£729**pp

Sailing: Saturday 29th July 2023 A12313

Ship: Ambience

Visiting: London Tilbury, Gothenburg, Copenhagen, Aarhus, Kristiansand, London Tilbury

### A delicious slice of Scandinavian glory.

Feel as though you are sailing through one giant national park on this breath-taking journey to some of Scandinavia's most stylish and sought-after destinations. Uncover Viking traditions as you glide amongst the fjords and rugged waterfalls to Haugesund, then explore the effortlessly cool cities of Oslo, Copenhagen and Gothenburg. Soak in the beautiful Neoclassical architecture, quaint cafés and laid-back spirit as you explore these Nordic treasures.

#### Gothenburg, Sweden

A place that feels both vibrantly cosmopolitan and infectious relaxed, Sweden's second largest city has a stylish seaside charm and easy-going atmosphere that will make you feel right at home.

#### Copenhagen, Denmark

Copenhagen is Scandinavia's largest city but has a uniquely intimate quality. Cafés and restaurants spill out of brightly coloured townhouses in historic Nyhavn, whilst the atmospheric waterfront is a wonderful place to watch the world go by.

Day	Port	Country	Arrive	Depart
1	London Tilbury	UK	LA	
2	At sea			
3	Gothenburg	Sweden	LM	EE
4	Copenhagen	Denmark	EM	LE
5	Aarhus	Denmark	EM	EE
6	Kristiansand	Norway	EA	EE
7	At sea			
8	London Tilbury	UK	EM	



Scan code for further details

Twin Cabins				Single Cabins	
Inside fr.£	Outside fr.£	Balcony fr.£	Suite fr.£	Inside fr.£	Outside fr.£
729	899	1,539	2,159	1,229	1,409

#### Details of what is included in the cruise as standard

Cruise passage onboard Ambience, comfortable cabin accommodation in guest's chosen category, sumptuous full board cuisine, Captain's Gala Dinner and Baked Alaska Parade, evening entertainment, daytime activities programme, wide range of entertainment and daytime activities including; fitness, dance and wellness classes, use of gym, swimming pools and hot tubs, spa access, portage of luggage between the port, cabin, and all port taxes. GBP sterling is the currency onboard. Flexible cancellation policies. See full T&C's on [ambassadorcruiseline.com](http://ambassadorcruiseline.com) for details.

#### Great deals for groups

Get together a group of friends or local club or society members and take advantage of some amazing savings and added value benefits. A group comprises of just 15 adult guests with a special extra 5% group discount off Fares on selected sailings. Includes one free additional place for every 25 adult paying fares (26th place free), two free additional places for 50 adult fare paying guests (52nd place free), onboard welcome cocktail party and group dining for dinner.



## INTRODUCING AMBIENCE

Here she is, our flagship of the fleet, our first lady of the sea: Ambience. Derived from the French word for ‘surrounding’, our ambition at Ambassador is to create the optimum atmosphere on board; one that brings out the best in each of us. The perfect ambience.

With an average 1,400-guest capacity and careful configuration, she offers both a feeling of spaciousness and freedom, whilst retaining that sense of intimacy and camaraderie we each crave; it’s whatever makes you comfortable.

Entertainment-wise, she really will spoil you for choice. Let your hair down at the Observatory and bring out your finest ensembles for The Palladium. Whether you like it shaken or stirred, she has numerous bars to whet your whistle, including Raffles Bar, Botanical Lounge, SW19 and The Purple Turtle Pub.

Dining options are plentiful at our Buckingham restaurant or the Borough Market, with plentiful cuisine options, and for those wanting to soak in nature’s glory, we have our glorious Alfresco Grill. Wining and dining are more than fine at Saffron\*, Sea & Grass\* or our deluxe Chef’s Table\*, where we offer a speciality gastronomic experience that’s not to be missed.

Put your best cards forward at Aces & Eights bridge and card room and the Ambassador Casino, or revive and renew at the gym and Wellness Centre. Other facilities include Kapoor’s, our on board crafting studio, Brontë’s library, the shopping galleria, not to mention two swimming pools, four hot tubs and a large screen for outdoor movies. Sound good?

Ambience’s maiden season commences 6th April 2022 to Hamburg from London Tilbury.

### Ambience Overview

Cruise Line	Ambassador Cruise Line
Gross Tonnage	70,285grt
Registry	Bahamas, British Commonwealth
Classification Society	Lloyds Register of London
Guest Capacity	798 cabins (1400 guests)
Guest Ratio	50.2
Crew to Guest Ratio	2.15
Built	1991 (latest refit 2017)
Cruising Speed	16.50 knots (Max 22.50kts)
Guest Decks	11
Lifts	9
Stabilised & Air Conditioned	Yes
Officers & Crew	British & International
Cruise Staff & Entertainers	British & International
<b>Dimensions</b>	
Length	245m (811ft)
Beam	32.25m (105ft)
Draft	8.22m (27ft)



\*Supplementary charges apply.



## \ CABIN ACCOMMODATION

Your home-from-home, your humble abode on board, your cabin accommodation is where we want you to feel most comfortable. This is your restful haven that you can look forward to returning to after an exciting day ashore or a busy day at sea, where you can escape and rejuvenate during your journey of exploration.

We offer a number of different accommodation grades, varying in size and deck locations, but no matter what cabin you choose, each is guaranteed with an impressive array of amenities and personal touches. Our cabin stewards are always here to take care of you on board, where no request is too big or too small.

### All this is included in the fare:

- Twin bed configuration and single occupancy cabins – see deck plan/cabin information
- En-suite facilities comprising washbasin, shower and WC
- Dedicated steward service twice a day, including a nightly turndown service
- Flatscreen TV to view local and satellite channels (reception permitting), and the bridge cam
- Direct-dial telephone
- Personal safe
- Hairdryer
- Fridge
- Tea and coffee facilities
- Complimentary toiletries
- Individually controlled air conditioning
- UK 3 pin plugs with USB
- Complimentary pool towel/deck blanket
- A good range of storage space
- Room service menu available\*
- Laundry and ironing service\*

\*Charge applies

## Home-Suite-Home

Whether it's to mark a special occasion, or simply because you feel that you deserve it, you can always upgrade to a suite. From complimentary canapés to a welcome bottle of wine, our suite benefits will take your Ambassador cruise experience to the highest level.

### Superior Junior Suite Benefits

- Priority embarkation
- Priority luggage delivery
- Welcome bottle of house wine
- Welcome bottle of mineral water
- Mini bar (chargeable)
- Breakfast in bed tray
- Fresh fruit bowl
- Daily canapés
- Bathrobe and slippers
- Umbrella for use on shore
- Binoculars
- World atlas
- Tea and coffee
- Laundry service discount
- Late suite check-out

### Deluxe Suite Benefits

All of the above benefits plus:

- Separate check-in waiting area
- Espresso coffee machine
- At your leisure disembarkation
- Private disembarkation waiting area





WE ARE  
THE WARMEST  
WELCOME  
AT SEA

## THE AMBASSADOR EXPERIENCE

Say hello to ease at sea and the first new British cruise line to be launched since 2010. Our purpose is simple: we want to inspire each and every guest to experience authentic cruising effortlessly, and sustainably. We're here to accompany the next era of travel by blending tradition and innovation for a truly timeless cruise holiday that still makes you feel right at home.

We are passionate about protecting our oceans and destinations, which is why our ships will exceed

the latest environmental standards, including no single-use plastic on board and energy-efficient engines. Join us on our journey to a more sustainable industry.

Along the way you will receive the warmest of welcomes from our crew as you sail upon the friendliest ships afloat. We've carefully curated an atmosphere that encourages guests to form long-lasting friendships with both fellow guests and the crew themselves, as we form the Ambassador community, together.

The new classic is finally here. Where will you go?



## SUSTAINABLE & ETHICAL

Some of the most environmentally friendly ships afloat.



## VOYAGES OF EXPLORATIONS

Affordable access to remote places and hidden treasures across the globe.



## SAIL WITH FRIENDS

Meet like-minded people and make long-lasting friendships.



## A WONDERFUL WELCOME

Classic ships, with charming crews, sumptuous cuisine and great entertainment.



## UNBEATABLE VALUE

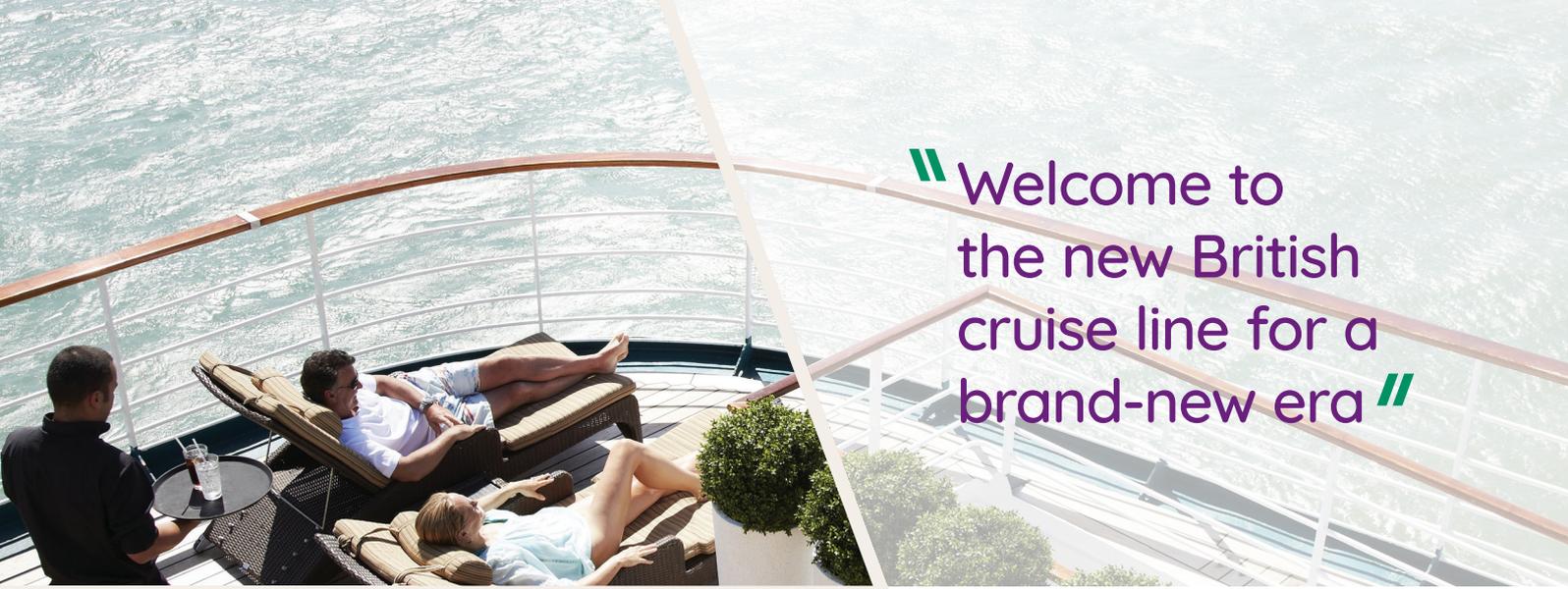
A premium value, authentic and traditional cruise experience at a fantastically affordable price.



## PEACE OF MIND

Our onboard health, hygiene and safety standards, together with our booking assurances and financial protection, means that you can sail with peace of mind guaranteed.





“Welcome to the new British cruise line for a brand-new era”

## \ PEACE OF MIND

Peace of mind is our priority here at Ambassador. We know how important it is to feel financially protected and to be able to book with confidence, which is why our booking reassurances include a refund guarantee, should one of our cruises be cancelled. It is also why we operate a fully independent managed trust account, where guests' funds are deposited and only released when we set sail.

We also guarantee the highest of health and safety standards, including a policy that requires all our guests and crew to be vaccinated against COVID-19 prior to sailing, subject to any exemptions\*. You can relax knowing we have taken care of everything on board and are working closely with destinations to adhere to local health guidelines.

\*Please contact our guest services team to discuss

## \ HOW TO BOOK

### Reservations & New Bookings **0808 102 8283**

Book online at

**[ambassadorcruiseline.com](https://ambassadorcruiseline.com)**

or see your travel agent

Email **[sales@ambassadorcruiseline.com](mailto:sales@ambassadorcruiseline.com)**

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### Guest Services & After Sales **0808 102 8031**

Email **[guestservices@ambassadorcruiseline.com](mailto:guestservices@ambassadorcruiseline.com)**

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### Trade Sales Reservations **0808 102 8284**

Email **[tradesales@ambassadorcruiseline.com](mailto:tradesales@ambassadorcruiseline.com)**

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### Group Sales **0808 102 8285**

Email **[groupsales@ambassadorcruiseline.com](mailto:groupsales@ambassadorcruiseline.com)**

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Call our specialist cruise consultants for **FREE**.

Lines open: Mon-Thurs 09:00-20:00, Fri 09:00-18:00, Sat 09:00-17:00, Sun 10:00-16:00.

Opening hours are subject to change. Please see our website for up-to-date opening hours.

UK Office: Gateway House, Stonehouse Lane, Purfleet, Essex, RM19 1NS.





 **AMBASSADOR**<sup>™</sup>  
CRUISE LINE